



# Social Media Terms and Conditions

## **Authors**

Nick Bishenden / Marketing Department

## **Last Updated**

4<sup>th</sup> December 2025

These terms apply to all official Jacksons Fencing social media accounts, including:

- <https://www.facebook.com/Jacksons-Fencing>
- <https://www.instagram.com/jacksonsfencing/>
- <https://x.com/Jacksonsfencing>
- <https://www.tiktok.com/@jacksonsfencing>
- <https://www.youtube.com/@JacksonsFencing>

## **Purpose**

Our social media channels are designed to share information, updates, and inspiration about our products and services, and to engage with our community. By interacting with our accounts, you agree to these terms.

## **Scope**

This policy applies to all employees, contractors, and third-party partners using AI tools in the course of their work for Jacksons Fencing.

### **1. User Conduct**

We welcome comments and discussions; however, you must not:

- Post content that is offensive, abusive, defamatory, or discriminatory.
- Share spam, advertising, or promotional material unrelated to Jacksons Fencing.
- Upload illegal content or anything that infringes intellectual property rights.
- Impersonate others or misrepresent your affiliation with any entity.

We reserve the right to remove any content that breaches these rules and to block users who repeatedly violate them.

### **2. Content Ownership**

By posting on our channels, you grant Jacksons Fencing a non-exclusive, royalty-free licence to use, reproduce, and share your content for marketing purposes. You retain ownership of your content.

### **3. Privacy**

Do not share personal or sensitive information on public posts. Any personal data collected through direct messages or competitions will be handled in accordance with our privacy policies.

### **4. Moderation**

Our accounts are monitored during business hours. We aim to respond promptly, but we cannot guarantee immediate replies. We may remove comments that breach these terms without notice.

## **5. Disclaimers**

Information shared on our social media channels is for general purposes only. While we strive for accuracy, we cannot guarantee that all content is free from errors. External links do not imply endorsement.

## **6. Competitions and Promotions**

Competitions and giveaways will have specific rules published at the time of entry. These will include eligibility, entry requirements, and prize details. By entering, you agree to those rules.

## **7. Reporting**

If you see content that violates these terms, please report it to us via direct message or email at [marketing2@jacksons-fencing.co.uk](mailto:marketing2@jacksons-fencing.co.uk)

3<sup>rd</sup> party tools may be used to enhance productivity, creativity, and decision-making, provided they align with company objectives and do not compromise data security or confidentiality.